

BROADCAST- OSF HealthCare builds medical assistant pipeline through immersive trainee program

ANCHOR LEAD-IN

OSF HealthCare is strengthening its medical assistant workforce with a new immersive trainee program — hiring participants first, then training them for the realities of patient care.

VO OR RADIO PACKAGE:

The paid program blends classroom instruction, simulations and hands-on clinic experience to help ease staffing pressures across OSF Medical Group and it allow nurses to spend more time on direct care.

SOT – Amanda Lambie, director of Clinical Education and Professional Development, OSF HealthCare:

“Which permits our nurses to stop doing the task and responsibilities which a CMA is capable of doing and enjoys doing and allows nurses to really work at their top of scope and top of licensure.” (:17)

Trainees start in skills labs and simulations before rotating through clinics alongside certified medical assistants. All coursework, training and certification costs are fully covered by OSF.

Nineteen-year-old Sandy Jones of Lacon, Illinois was one of nine trainees selected from nearly 100 applicants. Jones has transitioned into a certified medical assistant role. Her advice for others considering it ...

SOT – Sandy Jones, Medical Assistant Trainee:

This is a very good opportunity for you to step into the medical field and take it very seriously because it’s a real job and at the end of the day you’re going to love it.” (:13)

The program places trainees in clinics across Central Illinois, including Peoria, Morton and Washington.

ANCHOR TAG:

With strong early results, OSF leaders plan to expand the program to build a stronger pipeline for the future.