

BROADCAST-As COVID, Flu and RSV threaten again, OSF OnCall offers parents 24/7 help at home

ANCHOR INTRO: With the start of the school year also begins the start of the season for respiratory illnesses and OSF HealthCare wants parents to know about an important support for infants and toddlers. OnCall, the digital health arm of OSF HealthCare, has an at-home monitoring and support for little ones with respiratory viruses.

VO or Radio Package :43 STANDARD OC

OSF OnCall is now allowing medical providers to refer babies and toddlers 5 and under, living in Illinois and Michigan, to be monitored at home if they have RSV, the flu, pneumonia, croup and any number of viral illnesses. OSF OnCall Digital Care Coordinator Rose Smith says parents love the support- ...

SOT ROSE SMITH :15 OC:"... SCARY TIME"

"They love having support anytime in the day, however they want to do it – text message, phone call, anything. They can send us pictures. We've really kind of taken that to tailor what parents need to feel comfortable taking their children home, you know, from a clinic; from the hospital during the scary time." (:15)

A medical provider must confirm a diagnosis and make a referral.

ANCHOR TAG: Last season, OSF OnCall saw nearly 720 little ones enrolled in the at-home support program.