Parkinson's Disease: Looking Toward the Positive

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BROADCAST SCRIPT

VO/SOT #1 INTRO

INCIDENCE OF PARKINSON'S DISEASE HAVE INCREASED 50-PERCENT IN RECENT YEARS. ACCORDING TO THE PARKINSON'S FOUNDATION –90-THOUSAND PEOPLE ARE DIAGNOSED WITH THE NEURODEGENERATIVE DISEASE EACH YEAR IN THE U.S. BUT THE MICHAEL J FOX FOUNDATION JUST ANNOUNCED A NEW BREAKTHROUGH IN FIGHT AGAINST PARKINSON'S.

TAKE VO

A NEW TOOL WAS DISCOVERED THAT CAN DETECT PATHOLOGY IN SPINAL FLUID... NOT ONLY WITH PEOPLE WHO ALREADY HAVE PARKINSON'S... BUT THOSE WHO ARE AT A HIGH RISK OF DEVELOPING IT. THIS BREAKTHROUGH WAS PUBLISHED IN THE SCIENTIFIC JOURNAL – LANCET NEUROLOGY. DR. MARC KATCHEN IS A NEUROLOGIST WITH OSF HEALTHCARE... HE SAYS SOMETIMES PATIENTS CAN ASSUME THEY HAVE PARKINSON'S BECAUSE OF HAND TREMORS.. BUT THAT'S NOT ALWAYS THE CASE.

24 SECOND SOT

"The essential tremor is a tremor people have when they're using their hands. It can be when they're holding a cup of coffee out, when they're trying to screw in a small bolt and they're hand won't let them do that. That's not Parkinson's. With Parkinson's disease, their tremor is at rest. You can almost hear it, and it goes away with activity."

VO TAG

THERE IS NO CURE FOR PARKINSON'S. BUT DR. KATCHEN SAYS THAT SHOULDN'T MAKE THOSE DIAGNOSED GIVE UP HOPE. HE SAYS EXERCISE IS A GREAT WAY TO INCREASE OVERALL QUALITY OF LIFE.

VO/SOT #2 INTRO

INCIDENCE OF PARKINSON'S DISEASE HAVE INCREASED 50-PERCENT IN RECENT YEARS. ACCORDING TO THE PARKINSON'S FOUNDATION –90-THOUSAND PEOPLE ARE DIAGNOSED WITH THE NEURODEGENERATIVE DISEASE EACH YEAR IN THE U.S.

TAKE VO

THE FOUNDATION ESTIMATES 1-MILLION PEOPLE IN THE U.S. ARE CURRENTLY LIVING WITH PARKINSON'S. AND MEN ARE 1-AND-A-HALF TIMES MORE LIKELY TO HAVE PARKINSON'S THAN WOMEN.

APRIL IS PARKINSON'S AWARENESS MONTH. THESE EFFORTS HOPE TO BRING MORE ATTENTION TO THE DISORDER WHICH IMPACTS ONE'S BALANCE AND COORDINATION... WHILE ALSO CAUSING SHAKING AND STIFFNESS.

DR. MARC KATCHEN IS A NEUROLOGIST WITH OSF HEALTHCARE... HE SAYS WHILE THERE'S CURRENTLY NO CURE FOR PARKINSON'S... THAT SHOULDN'T MAKE PATIENTS GIVE UP HOPE.

20 SECOND SOT

"Get a program at home. Remember, therapy begins at home and it continues at home. There are programs like Rock Steady, which is a boxing program. There are also bicycling programs that have been recently developed."

VO TAG

WHILE THE AVERAGE AGE OF DIAGNOSIS IS 60-YEARS-OLD FOR PARKINSON'S... DR. KATCHEN SAYS YOUNGER PEOPLE CAN GET IT TOO. HE SAYS A SURGICAL THERAPY IS AVAILABLE FOR PATIENTS... CALLED DEEP BRAIN SIMULATION. IT WAS APPROVED BY THE F-D-A IN 1997 TO TREAT PARKINSON'S TREMORS.

INTRO

VO/SOT #3

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APRIL IS PARKINSON'S AWARENESS MONTH... WITH A FOCUS ON BRINGING MORE ATTENTION TO THE DISORDER WHICH IMPACTS ONE'S BALANCE AND COORDINATION... WHILE ALSO CAUSING SHAKING AND STIFFNESS.

DR. MARC KATCHEN IS A NEUROLOGIST WITH OSF HEALTHCARE... HE BREAKS DOWN THE SIGNS TO LOOK OUT FOR THAT SOMEONE MAY HAVE PARKINSON'S.

27 SECOND SOT

"For people who are concerned that they have a shake in the hands, they really have to say 'Am I moving slower? Am I having trouble getting up out of chairs? Can I not get out of my car very easily?' It's that slowness of movement to look out for. Usually the family will notice the person is walking slower or not swinging their hands as much. Another sign is if someone's facial expressions have slowed down and they're a little more poker faced than normal."

VO TAG

DR. KATCHEN RECOMMENDS EXERCISE FOR PATIENTS WITH PARKINSON'S. HE SAYS THIS IS A GREAT WAY TO INCREASE OVERALL QUALITY OF LIFE.