



OSF HealthCare announces new chief strategy officer

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(Peoria, Illinois | January 23, 2025) – Emily Shields has accepted the position of chief strategy officer for OSF HealthCare, succeeding Michelle Conger who became president of the OSF Ministry on January 1.

In her new role, Shields will work with executive leadership to develop and execute strategic initiatives that drive the organization's growth, innovation and overall success. She will also manage the health system's brand and oversee Business Development, Marketing & Communications and Planning.

Shields has been with OSF since 2010 when she was hired as a physician recruiter. She has served in several leadership positions, most recently as the vice president of Business Development. Some of her recent accomplishments include successfully helping to lead four new hospital acquisitions, increasing the OSF footprint to 17 hospitals, and initiating and shepherding new joint venture opportunities on behalf of OSF HealthCare, including an inpatient behavioral health hospital and an ambulatory surgery center.

Shields earned a Bachelor of Science in business administration and marketing from the University of Illinois in Champaign.

She begins her new position on February 2.

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OSF HealthCare is an integrated health system founded by The Sisters of the Third Order of St. Francis. Headquartered in Peoria, Illinois, OSF HealthCare has 17 hospitals – 11 acute care, five critical access, one continuing care – with 2,305 licensed beds throughout Illinois and Michigan. OSF employs more than 26,000 Mission Partners across 160+ locations and includes OSF OnCall, the digital health operating entity which offers a hospital-at-home. Advances in health care transformation take place through OSF Innovation and OSF Children's Hospital of Illinois, the third largest pediatric hospital in Illinois, cares for our smallest patients. In addition, OSF has two colleges of nursing; operates OSF Home Care Services, an extensive network of home health and hospice services; owns Pointcore, Inc., comprised of health care-related businesses; OSF HealthCare Foundation, the philanthropic arm for the organization; and OSF Ventures, which provides investment capital for promising health care innovation startups. OSF HealthCare has been recognized by Fortune as one of the most innovative companies in the country. More at osfhealthcare.org.