Get Back to Back Health (Broadcast Version)

INTRO:

CUTTING EDGE SPINAL SURGERY HAS ARRIVED AT TWO OSF HEALTHCARE HOSPITALS – IN PEORIA AND BLOOMINGTON… ILLINOIS.

TAKE VO

ENDOSCOPIC SPINE SURGERY IS THE LATEST MINIMALLY INVASIVE SURGERY OFFERED AT OSF – WHERE SURGEONS USE TINY INCISIONS AND SPECIALIZED CAMERAS TO VISUALIZE AND TREAT A VARIETY OF ROUTINE AND COMPLEX SPINE PROBLEMS WITH EXTREME PRECISION. THIS IS ALL DONE WHILE MINIMIZING INJURY TO HEALTHY TISSUE.

THE NATIONAL INSTITUTES OF HEALTH CALLS THE PROCEDURE A "SAFE… EFFECTIVE… AND EFFICIENT ALTERNATIVE FOR MINIMALLY INVASIVE SPINE SURGERY." ELIGIBLE PATIENTS MIGHT BE DEALING WITH SPINAL DEFORMITIES… HERNIATED DISCS… SPINAL STENOSIS … OR OTHER SPINAL ISSUES.

DR. MAX KAHN IS ONE OF THE SURGEONS AT OSF PERFORMING THE SURGERY – HE BREAKS DOWN WHY THIS IS A GREAT OPTION FOR MANY.

"Part of the beauty of endoscopic spine surgery is that it doesn't injure any of the natural muscle or bone. It makes recovery much faster and easier for the patient. A lot of patients will come in that morning and be home by noon. The goal is to do same-day surgery and have you back home, playing with your kids, back to work, and back to normal life faster."

VO TAG

DR. KAHN SAYS THERE ARE TWO RED FLAGS HE LOOKS FOR WHEN CONSIDERING ENDOSCOPIC SPINE SURGERY: SEVERE LEG PAIN… OR SEVERE LAG PAIN ALONGSIDE BACK PAIN. HE SAYS THE LEG PAIN CAN HELP HIS TEAM NARROW DOWN WHERE EXACTLY ON THE SPINE THE PROBLEM IS HAPPENING… CONFIRM IT WITH M-R-I… AND THEN SET YOU UP WITH AN ENDOSCOPIC SURGERY.
DR. KAHN ADDS HE THINKS THE FUTURE IS BRIGHT FOR ENDOSCOPIC SPINE SURGERIES… SAYING THE TECHNICALLY COULD EVENTUALLY EXPAND TO TREAT OTHER DEADLY DISEASES… LIKE CANCER.

VO/SOT #2:

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DR. MAX KAHN IS ONE OF THE SURGEONS AT OSF PERFORMING THE SURGERY – HE SAYS WHILE NORMALLY… RECOVERY FROM SPINE SURGERIES CAN TAKE 6-12 WEEKS. BUT THE ENDOSCOPIC SURGERY CAN DRASTICALLY SPEED UP YOUR RECOVERY TIME.

“People find that with the smaller surgeries and the smaller incisions, along with minimal blood loss that can be just a drop or two, which is possible with the endoscope, that they’re feeling themselves by two weeks or four weeks maximum. They’re also able to get back to work much faster than they normally would be.”

VO TAG

DR. KAHN SAYS HE AND HIS TEAM WILL STILL WORK WITH YOU ON DIFFERENT OPTIONS FIRST… IF THEY THINK NON-INVASIVE TREATMENTS LIKE PHYSICAL THERAPY IS A BENEFICIAL FIRST OPTION.
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