

## Script – Broadcast - It's a Pink Christmas

The color alone helped brighten the day for those inside the Patricia D. Pepe Center for Cancer Care at OSF HealthCare Saint Anthony Medical Center. But aside from wearing pink, these ambassadors also definitely put patient's emotions in the pink.

They are Winnebago County members of Pink Heals, a national organization aimed at supporting cancer patients - a "movement for the people, by the people" - as chapter spokesman Chad Hargraves describes it.

**SOT: Chad Hargraves, of Pink Heels Winnebago**

"It's letting people know that they're loved, they're not alone in this battle, that journey. And there's hope." (:07)

The Pink Heals contingent visited more than a dozen patients and presented each with gift cards. But what proved most valuable was the well wishes and their promise of continued support.

**SOT: Chad Hargraves, of Pink Heels Winnebago**

"As long as we lift their spirits for a day, a week, a month, a year - it doesn't matter. As long we're helping let them know that they're loved and supported, it doesn't matter. We're there for them." (:11)

Hargraves joined the group about five years ago, when his wife was battling cancer. He says he needed a place to turn to, heal and learn how he could help others.

**SOT: Chad Hargraves, of Pink Heels Winnebago**

"Cancer hates being positive. So, when I talk to people I just want them to know - 'stay positive'. And, you know what, we're here to love you and support you and we definitely will be there for you." (:13)

Pink Heals relies on fundraisers and donations to maintain their cancer crusade. You can learn more by visiting [www.pinkhealswinnebago.org](http://www.pinkhealswinnebago.org).