

Bob Sehring, CEO – OSF HealthCare

Why is OSF HealthCare introducing OSF MedAdvantage plans with Health Alliance?

As we look at the senior population, who's now aging into Medicare, we want to ensure that we are part of programs that provide seniors with the best benefits possible. We do believe that the Medicare Advantage programs offer that to many seniors. So we wanted to be engaged with an organization, in this case Health Alliance Connect, in order to partner on providing that higher level of benefits, that greater care coordination, to seniors in our different markets. :31

What is the benefit of a Medicare Advantage program?

One of the greatest ones is care coordination, better coordinated care across the continuum for seniors. So ensuring that they get the right care at the right time in the right location that looks at both the highest quality as well as the cost efficiency. It is a combination of a program that provides the greatest value to seniors. :23

This isn't OSF HealthPlans

We made a very clear decision not to go back into the health plan business, that was not our intent. This relationship with Health Alliance Connect gives us the best of both worlds. We take an ownership interest, we participate at the highest levels of the decisions that are made, but we are not actively engaged in managing a health plan. We not going to be in the process of paying claims or member services, we'll really look to Health Alliance Connect to be the experts in that area. But it gives us a higher level of input and involvement and being able to help set the direction for the company. :38

This is about health

As we think about the various programs available, we do believe Medicare Advantage is an opportunity to provide more coordinated care. It is Medicare for seniors that will look to keep them healthier. It's not just about the services that are provided when they're sick, it's also the opportunities to keep them healthy, to keep them out of the hospital, and that is part and parcel of this program and many others we participate in. It's not just about health care services but health, helping keep people healthy and this is a great opportunity to be part of a program that does that. :36