

BROADCAST-A new tool to remove barriers to care

Even with insurance, being diagnosed with cancer or heart disease can be costly – so much so – that some patients opt *out* of treatment because they don't want to drain their savings or leave loved ones with huge debt. OSF HealthCare has been trying to remove that barrier to treatment with a new secure, web-based platform that can find funding from more than 6,000 sources to help patients pay for expensive treatment.

VO or Radio Package

FINANCIAL NAVIGATION HELP :53 SOC

OSF HealthCare has been able to help nearly 350 patients in the last year find as much as 367-thousand dollars to help cover pricey medications, surgeries and infusions. TailorMed finds money from foundations, drug companies, and various grant programs. Jacque Doerman, director of Patient Access at OSF HealthCare says TailorMed is replacing spreadsheets and manual data entry to better help patients.

"It really took out the manual work and it was able to automate, make us more efficient, more effective and get to a lot more patients than we were able to before," she says. (:11)

Financial navigators want patients to know there is also help with insurance co-pays which can be daunting for some surgeries or drugs, and there's support when medications aren't covered by insurance at all.