

BROADCAST- OSF Innovation launches augmented reality options to expand STEAM opportunities

Version #1 (Radio package available for download)

Anchor Lede: November 8 is National STEAM Day – a day that inspires kids to explore and pursue their interests in Science, Technology, Engineering, Art and Math. OSF HealthCare is marking the day by releasing the first of a series of FREE augmented reality lessons that kids can access by using a website and a smartphone to activate digital images that jump off the page.

Radio Package-OSF STEAM Augmented Reality Lessons :43 SOC "I'm Colleen Reynolds"

Augmented reality combines the real world with computer-generated digital images using QR codes and a smartphone.

SOT-NOEL ADAMS

Kids can use smartphones to access AR images :22 OC:"... IN OUR TRAINING."

That's Noel Adams of OSF Innovation who says teachers, groups or individual students can register to get the free lessons each month online at osfhealthcare.org/steam.

Version #2

Anchor Lede: National STEAM Day is coming up November 8 but OSF HealthCare is celebrating throughout the month, starting with the launch of free augmented reality lessons that allow kids to use their smartphones to access digital images and lessons about systems of the body. It's part of an effort to reach all young people, regardless of the technology at their schools, with lessons that reinforce Science, Technology, Engineering, Art, and Math.

The free lessons will be released once a month, starting November 8 at osfhealthcare.org/steam. Friendship House President and CEO Marcellus Sommerville says his group will be using them because it'll be easy access.

SOT-MARCELLUS SOMMERVILLE

Easy tech can level the playing field for underprivileged kids :23 OC:'...HUGE BENEFIT"

OSF HealthCare says the free Anatomy Academy lessons will also be a great resource for parents who are homeschooling their children.