Early awareness, lifelong wellness: Breast health OSF HealthCare Newsroom Matt Sheehan – Media Relations Coordinator

BROADCAST SCRIPT

EARLIER THIS YEAR – FEDERAL OFFICIALS DRAFTED A GROUNDBREAKING RECOMMENDATION FOR WOMEN GETTING COMMON BREAST SCREENINGS – ALSO KNOWN AS MAMMOGRAMS. THIS NEW GUIDANCE – GIVEN BY THE UNITED STATES PREVENTIVE SERVICES TASK FORCE – LOWERED THE AGE FROM 50 TO 40.

TAKE VO

BREAST CANCER IS THE MOST COMMON FORM OF CANCER IN WOMEN IN THE UNITED STATES. IT MAKES UP FOR ROUGHLY 30-PERCENT OF NEW FEMALE CANCERS EVERY YEAR... ACCORDING TO THE AMERICAN CANCER SOCIETY.

OSF HEALTHCARE ADVANCED PRACTICE REGISTERED NURSE BANESA CHAVEZ SAYS EARLY INTERVENTION IS KEY TO PREVENTING BREAST CANCER DEATHS.

TAKE SOT

"The benefit of completing your screenings is being able to find it earlier and get it treated," Chavez says. "The outcomes are a lot better when the cancer is found in the early stages."

VO TAG

CHAVEZ SAYS THE NEW BREAST SCREENING RECOMMENDATIONS SHOULD BE REASON FOR YOUNGER WOMEN TO PAY ATTENTION TO ANY BUMPS OR LUMPS THEY SEE OR FEEL ON THEIR BREASTS. THE CENTERS FOR DISEASE CONTROL AND PREVENTION REPORTS ABOUT 240-THOUSAND CASES OF BREAST CANCER IN WOMEN EACH YEAR... AND ROUGHLY 42-THOUSAND DEATHS. THE RECOMMENDATION FOR WOMEN TO GET MAMMOGRAMS CAN BE DIFFERENT BASED ON SYMPTOMS... AGE... AND FAMILY HISTORY. IT'S RECOMMENDED YOU TALK TO YOUR MEDICAL PROVIDER TO PUT A PLAN IN PLACE.