

BROADCAST-A message to men: Don't wait to get checked

ANCHOR LEAD IN:

For Mark Segobiano, the hardest part of his prostate cancer journey came before treatment ever began. It was hearing the word "cancer" again. The OSF HealthCare patient from Bloomington, Illinois is sharing his story as part of Prostate Cancer Awareness Month.

VO or Radio Package:

Mark Segobiano noticed he was urinating more often, especially at night. Blood work also showed an elevated PSA level. Testing led to a prostate cancer diagnosis in October 2021.

Mark had already battled leukemia, so hearing "cancer" again was difficult. Surgery wasn't an option because of where the tumor was located.

But within days, Mark had a treatment plan at OSF HealthCare.

He underwent several weeks of targeted radiation at the OSF Cancer Center in Bloomington. Mark says the care team and being treated close to home made a difficult experience easier.

Follow-up testing in June 2022 showed he was cancer-free.

Now, during Prostate Cancer Awareness Month, Mark has a message for other men:

SOT Mark Segobiano

"Don't be afraid to say, 'Yeah, I need to go get checked out,' whether it's something small, because small things turn into big things and you don't want them to get to that point."

Mark says symptoms like frequent urination, difficulty starting or maintaining a stream, blood in the urine or semen, or persistent pain should not be ignored.