

BROADCAST- At-home monitoring for babies with respiratory illness surpasses last season

ANCHOR INTRO: With hospitals pushing capacity and clinics busy with a number of respiratory viruses circulating, OSF HealthCare wants parents to know about an at-home monitoring program for infants and toddlers. OnCall, the digital health arm of OSF HealthCare 24/7 support for little ones with pediatric respiratory viruses.

VO or Radio Package

OSF OnCall is now allowing medical providers to refer babies and toddlers 5 and under, living in Illinois and Michigan, to be monitored at home if they have RSV, the flu, pneumonia, croup and any number of viral illnesses. OSF OnCall Digital Care Coordinator Rose Smith says parents love the support- ...

SOT ROSE SMITH

:15 OC:" ... SCARY TIME"

"They love having support anytime in the day, however they want to do it – text message, phone call, anything. They can send us pictures. We've really kind of taken that to tailor what parents need to feel comfortable taking their children home, you know, from a clinic; from the hospital during the scary time." (:15)

ANCHOR TAG: The program has enrolled 966 since September – 80 more children than the same time last year.