

INTRO

IF YOU SPEND TIME ON SOCIAL MEDIA – CHANCES ARE YOU’VE SEEN AN AD ASKING, “DO YOU HAVE A-D-H-D?”

TAKE VO

THE ADS LEAD TO A SELF-DIAGNOSING QUIZ AND OFTEN PROVIDES VIEWERS WITH MISCONCEPTIONS ABOUT ATTENTION DEFICIT HYPERACTIVITY DISORDER... OR A-D-H-D... BEFORE THEY EVER SEE A MEDICAL PROVIDER.

THAT’S WHERE DR. KYLE BOERKE – THE DIRECTOR OF BEHAVIORAL HEALTH OUTPATIENT SERVICES WITH OSF HEALTHCARE – HOPES TO PROVIDE CLARITY.

HE SAYS THE FIRST STEP IS TO SPEAK WITH A MEDICAL PROVIDER... WHO CAN HELP MAP OUT A PATH FORWARD... WHICH MAY INCLUDE MEDICATION AND CREATING A STRICT SCHEDULE.

TAKE SOT

“Are adults being diagnosed with ADHD? Absolutely, yes. Is it that they are developing ADHD in adulthood, that’s a no. We know enough about the research, that in order to receive a diagnosis of ADHD, we have to have symptoms starting in childhood. Somewhere near 7 years of age.”

VO TAG

IF YOU’RE HAVING SYMPTOMS AS AN ADULT THAT APPEAR TO BE A-D-H-D ... SUCH AS LACK OF FOCUS... INABILITY TO SIT STILL... FIDGETING... OR EXCESSIVE TALKING... BUT YOU DIDN’T HAVE THESE SYMPTOMS AS A CHILD... DR. BOERKE SAYS YOU MAY BE EXPERIENCING SOMETHING ELSE LIKE DEPRESSION.

VO/SOT #2

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“The easy answer is, we need to seek treatment from a professional. If you have thoughts that you’ve had ADHD symptoms for a long time and you take one of those online quizzes, that’s fine, that can be a starting point.” But he stresses, “I wouldn’t take that quiz and all of a sudden say ‘I have ADHD.’ A great place to start is with your primary care physician.”

VO TAG

THERE ARE THREE TYPES OF A-D-H-D. PREDOMINANTLY INATTENTIVE... PREDOMINANTLY IMPULSIVE-SLASH-HYPERACTIVE... AND THE THIRD COMBINED PRESENTATION... WHICH IS A MIX OF THE TWO.