

Nasal flu mist brings vaccines home (Broadcast)

INTRO:

EACH FLU SEASON – FAMILIES LOOK FOR WAYS TO PROTECT THEMSELVES WHILE JUGGLING BUSY SCHEDULES. AND FOR PARENTS OF CHILDREN WHO FEAR NEEDLES – VACCINATIONS CAN BE ESPECIALLY CHALLENGING. THIS YEAR BRINGS A NEW – CONVENIENT OPTION: A NASAL SPRAY FLU VACCINE THAT CAN BE DELIVERED DIRECTLY TO YOUR HOME.

TAKE VO

ACCORDING TO THE MANUFACTURER – FLUMIST IS A VACCINE THAT IS SPRAYED IN THE NOSE TO HELP PROTECT AGAINST INFLUENZA... IN PEOPLE AGES 2 THROUGH 49 YEARS.

THE ABILITY TO ORDER FLUMIST ONLINE MARKS A MAJOR MILESTONE IN FLU PREVENTION ACCESSIBILITY. DR. DOUG KASPER... AN INFECTIOUS DISEASE SPECIALIST WITH OSF HEALTHCARE... SAYS THIS OPTION IS PARTICULARLY HELPFUL FOR FAMILIES WHO RELIED ON IN-STORE AVAILABILITY.

TAKE SOT | DR. DOUG KASPER | INFECTIOUS DISEASE SPECIALIST | OSF HEALTHCARE

“What’s unique about this year is that there is a nasal mist influenza vaccine that parents can choose to receive at home. They can go through the manufacturer’s website for FluMist, put in their information and it will arrive to their house,” says [Doug Kasper, MD, infectious disease specialist with OSF HealthCare](#). “They can then self-administer nasal spray to their children. This really cuts down on the need to make an appointment in a clinic or relieves anxiety for children who are scared of needles.”

VO TAG

THROUGH FLUMIST’S WEBSITE – FAMILIES ENTER INSURANCE INFORMATION... AND IN MANY CASES THE VACCINE MAY BE LOW COST OR NO COST AT ALL. THE PROCESS TYPICALLY TAKES FIVE MINUTES OR LESS... AND THE PRODUCT ARRIVES ON ICE... READY TO BE GIVEN AT HOME.