

Soundbite Script – The push to recruit nursing students

Dr. Charlene Aaron, president of the OSF colleges of nursing

“We have more and more calls and inquiries about coming to our colleges. Enrollment is on the way up because people understand that a nursing career is a solid career. They will always have a job and are learning more and more about the variety of how they can spend their career in nursing.” (:30)

Dr. Charlene Aaron, president of the OSF colleges of nursing

“It just showed the strength, stamina, and savvy that nurses have because they were able to do what nurses do, which is show up for duty on time and provide holistic care to every patient they cared for. They were there to provide care and support for families and get them through that process as well. And that is impressive.” (:30)

Dr. Charlene Aaron, president of the OSF colleges of nursing

“There are so many ways that a nurse can practice, and it does not have to be at the bedside – things like informatics which means using data working from a computer. Insurance companies employ registered nurses and want to hire nurses who are fluent with technology. So that's just one opportunity for men to practice as nurses.” (:31)

Dr. Charlene Aaron, president of the OSF colleges of nursing

“It's just fascinating. The students love it, and it allows them a chance to have hands on activities just like nurses do, so that they can begin to imagine themselves working in a nursing role.” (:15)

Dr. Charlene Aaron, president of the OSF colleges of nursing

“It's so exciting because there are so many different types of nursing that you can do. If you want to practice in one area, but if you get a little restless you might try something different. You can do that. It's just a wonderful profession. You'll never be bored. Never.” (:22)