

Michelle Conger – OSF HealthCare Chief Strategy Officer and CEO OSF OnCall Digital Health

What sets us apart as an innovator when it comes to health care in particular?

I think a lot of health care systems are committed to innovation, but this is really part of the DNA of OSF. The Sisters have been innovating for 100 years. But essentially, this is around innovating for our communities and being true to the mission of OSF. So if you think about where we're focusing our innovation, it's been on helping individuals that sometimes don't have access to health care. It's bringing digital tools to those individuals. It's doing research around what are the interventions health care needs to be focusing on to be sustainable for the long term. :38

Central Illinois offers a great deal of resources for OSF to more Innovation forward

Innovation is really born out of necessity. And sometimes when you think about the connection to central Illinois, we have so many resources in this area that we're able to serve individuals in smaller communities and rural communities all the way into Chicago. I think people are surprised when they see the kind of resources a community like Peoria is able to offer, the number of engineers, the number of medical professionals here bringing that kind of synergy with universities that we're also partners with really helps us drive innovation forward. :40

Marking 10 years of the Jump Simulation Center and it's future impact

Because we're celebrating the 10 year anniversary of Jump, I think we can say this is really just the beginning of what's possible. Really excited about where OSF is going to go next in terms of focusing on innovation. No industry needs innovation more than health care, and we're committed to that and are really hopeful that in 10 years from now, we'll be talking about the types of innovation that we've been able to bring forward. :27