

Keeping kids safe from RSV  
Broadcast Version  
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**ANCHOR INTRO:**

WHEN KIDS ARE IN SCHOOL – AND LOVED ONES ARE GATHERING FOR THE HOLIDAYS – VIRUSES TEND TO MAKE THE ROUNDS.  
ONE COMMON VIRUS IN SCHOOL-AGE CHILDREN – IS R-S-V.

**TAKE VO**

R-S-V – OR RESPIRATORY SYNCYTIAL **(SIN-SIH-SHULL)** VIRUS – IS A RESPIRATORY ILLNESS THAT CAN IMPACT ANYONE OF ANY AGE. DR. KINNERA ARE **(KIH-NAIR-UH AH-REE)** SAYS THE VIRUS IS SPREAD THROUGH NASAL SECRETIONS... COUGHING AND SNEEZING RESPIRATORY DROPLETS. SHE SAYS IF YOU'RE NOT FEELING WELL... STAY HOME. TEACHING KIDS PROPER HAND HYGIENE IS EXTREMELY IMPORTANT... AND MAKE SURE YOU'RE PRIORITIZING HEALTHY EATING AND HEALTHY SLEEPING FOR YOUR CHILDREN. WHILE THEY AREN'T ANY PRESCRIPTION MEDICATIONS FOR R-S-V... THERE ARE MULTIPLE OVER-THE-COUNTER SOLUTIONS THAT CAN MINIMIZE THE SYMPTOMS.

**TAKE SOT**

“We recommend Tylenol or ibuprofen for fevers and fussiness. Kids can have honey for those with a cough, as long as they're over 1 year of age. Also make sure to have kids blow their noses and suction out the liquid from their noses if they have congestion or a runny nose.”

**VO TAG**

DR. ARE SAYS OLDER ADULTS AND PREGNANT WOMEN ARE AT HIGHER RISK FOR HAVING MORE SEVERE R-S-V INFECTIONS. AS WELL AS BABIES BORN PREMATURE... BABIES BORN DURING THE R-S-V WINTER SEASON... AND ANYONE THAT HAS BREATHING PROBLEMS OR HEART PROBLEMS.

**VO/SOT #2**

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“The elderly and pregnant women are at higher risk for having more severe RSV infections,” Dr. Are says. “In children, the other populations that would be more at risk is anyone born premature, babies born during this RSV winter season, and anyone that has breathing problems or heart problems.”

**VO TAG**

OSF ONCALL OFFERS A REMOTE PATIENT MONITORING PROGRAM FOR INFANTS AND TODDLERS WHO HAVE R-S-V OR OTHER RESPIRATORY VIRUSES. THE NO-COST SERVICE CONNECTS THOSE AT HOME WITH MEDICAL SPECIALISTS VIRTUALLY... PROVIDING EDUCATION AND WAYS TO TALK ABOUT SIGNS AND SYMPTOMS OVER A 10-DAY PERIOD.